

Midtown Pedestrian Counts 34th Street Partnership Holiday Counts 2008

Wednesday December 17 and Thursday December 18

Average Pedestrians/Hour

	SITES	8-9 AM	noon - 1PM	5-6PM	6-7 PM*	7-8 PM*	PEAK
1	2 Park Ave - betw 32nd and 33rd - building entrance- N/S	612	918	366	N/A	N/A	1,044
2	SW Corner 34th Street @ 5th Ave.- Empire State Bldg.- E/W	2,358	3,360	3,924	2,478	2,316	3,972
	SW Corner 34th Street @ 5th Ave.- Empire State Bldg. - N/S	1,239	2,970	3,111	2,436	2,436	3,384
3	NW Corner 34th @ Broadway - Macy's - E/W	2,943	4,653	6,753	5,070	3,240	8,376
	NW Corner 34th @ Broadway - Macy's - N/S	4,236	4,323	5,706	4,032	2,604	7,872
4	NE Corner 34th Street @ Broadway - Victoria's Secret - E/W	2,115	4,101	6,222	4,416	3,234	7,212
	NE Corner 34th Street @ Broadway - Victoria's Secret - N/S	2,946	3,408	5,082	4,170	2,640	6,456
5	SE Corner 34th Street @ Broadway -The Gap - E/W	4,236	4,323	5,706	4,038	3,462	6,360
	SE Corner 34th Street @ Broadway - The Gap - N/S	2,235	4,380	5,040	3,594	2,382	6,756
6	NE Corner 34th St. @ Seventh Ave - Macys - E/W	2,493	3,195	5,070	3,102	3,216	5,964
	NE Corner 34th St. @ Seventh Ave - Macys - N/S	5,625	5,787	5,187	2,844	2,100	7,536
7	NW Corner 34th St. @ Seventh Ave. - Citibank - E/W	1,560	2,748	5,709	4,200	2,502	6,432
	NW Corner 34th St. @ Seventh Ave. - Citibank - N/S	7,659	5,469	7,122	7,740	4,038	9,552
8	LIRR Entrance - E/W - 34th Street west of 7th Ave.	6,078	4,821	2,775	2,256	2,082	5,268
	LIRR Entrance - entering -34th Street west of 7th Ave.	720	2,028	7,029	8,610	3,450	9,456
	LIRR Entrance - exiting - 34th Street west of 7th Ave.	8,502	2,895	990	570	666	9,072
9	Entrance Penn Stat - N/S - 32nd St @ 7th Ave	5,175	4,287	5,454	5,058	4,008	5,940
	Entrance Penn Stat - entering - 32nd St @ 7th Ave.	1,437	2,901	10,413	9,516	4,680	11,304
	Entrance Penn Stat - exiting - 32nd St @ 7th Ave.	8,541	4,104	2,544	3,570	1,470	9,504
10	133 West 33rd St- btw 6th & 7th Ave - Stout Rest.- E/W	N/A	N/A	2,478	2,244	2,628	3,180
11	SE Corner of 31st @ Eighth Ave.-Brother Jimmy BBQ- E/W	N/A	N/A	654	450	426	732
	SE Corner of 31st @ Eighth Ave.-Brother Jimmy BBQ- N/S	N/A	N/A	2,217	1,578	1,200	2,484

- A. These counts represent average numbers of people passing these locations on two weekdays:
Wed. Dec. 17 and Thurs., Dec. 18, 2008
- B. The "PEAK" figure is based on the highest traffic volume recorded at each site.
- C. Temperatures ranged from the mid 30's to high 40's when the counts were taken.

* Evening counts (6-7pm and 7-8pm) were only performed on Wednesday, December 17

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**34th Street
Partnership**

Midtown Pedestrian Counts
34th Street Partnership
Holiday Counts
Saturday, December 20, 2008

		Average Pedestrians/Hour					
	SITES	10-noon*	noon-2PM*	3-4PM	4-5PM	5-6 PM	PEAK
1	SW Corner 34th Street @ 5th Ave.- Empire State Bldg.- E/W	3,174	3,414	4,458	4,710	4,464	4,860
	SW Corner 34th Street @ 5th Ave.- Empire State Bldg. - N/S	3,000	3,012	4,698	4,716	5,460	5,772
2	NW Corner 34th @ Broadway - Macy's - E/W	4,572	8,190	7,980	8,604	9,012	9,156
	NW Corner 34th @ Broadway - Macy's - N/S	5,280	7,992	7,704	8,892	9,246	9,408
3	NE Corner 34th Street @ Broadway - Victoria's Secret - E/W	2,946	4,434	6,438	7,182	7,692	7,716
	NE Corner 34th Street @ Broadway - Victoria's Secret - N/S	2,364	5,124	6,078	6,720	7,032	7,308
4	SE Corner 34th Street @ Broadway -The Gap - E/W	2,394	3,504	6,906	7,086	7,806	7,956
	SE Corner 34th Street @ Broadway - The Gap - N/S	1,962	4,254	5,688	5,520	5,838	6,024
5	NE Corner 34th St. @ Seventh Ave - Macys - E/W	4,722	4,998	7,014	6,696	6,450	7,116
	NE Corner 34th St. @ Seventh Ave - Macys - N/S	2,496	3,084	6,552	4,506	4,986	6,768
6	NW Corner 34th St. @ Seventh Ave. - Citibank - E/W	2,514	4,176	4,056	4,284	6,840	6,948
	NW Corner 34th St. @ Seventh Ave. - Citibank - N/S	2,934	5,034	5,016	5,316	5,616	5,784
7	LIRR Entrance - E/W - 34th Street west of 7th Ave.	2,544	3,330	1,824	4,632	1,380	4,776
	LIRR Entrance - entering -34th Street west of 7th Ave.	1,002	1,764	2,670	1,788	4,308	4,752
	LIRR Entrance - exiting - 34th Street west of 7th Ave.	1,866	2,406	1,968	1,446	978	2,436
8	Entrance Penn Stat - N/S - 32nd St @ 7th Ave	1,680	3,438	2,076	2,400	1,554	3,528
	Entrance Penn Stat - entering - 32nd St @ 7th Ave.	2,874	3,864	5,028	6,546	6,990	7,116
	Entrance Penn Stat - exiting - 32nd St @ 7th Ave.	3,444	5,106	2,736	3,066	3,480	5,184
9	133 West 33rd St- btw 6th & 7th Ave - Stout Rest. - E/W	948	1,716	2,412	1,908	2,322	2,556

- A. These counts represent average numbers of people passing these locations on the Saturday before Christmas, December 20, 2008.
- B. The "PEAK" figure is based on the highest traffic volume recorded at each site.
- C. Temperatures ranged from the mid 30's to high 40's when the counts were taken.

* Represents an hourly average.



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